

Module/Course Title : Chinese for Public Speaking					
Module /Course code SBC62038	student workload 5,6 hours per week	Credits (credits/ECTS) 2 CU x 1,5 = 3 ECTS	Semester 6	Frequency 2 CU x 16 = 32	duration 16 meeting (s)
1	Types of courses Elective Coursework	contact hours 2 CU x 50 minutes = 100 = 1,6 hours per week	independent study 2 CU x 120 minutes = 240 minutes = 4 hours	class size 30	
2	Prerequisites for participation -				
3	<p>Learning outcomes</p> <p>Course Description: The Public Speaking course is designed to equip students to practise public speaking in Mandarin, as well as aid students to understand the theoretical framework and structure of public speaking. This course facilitates students with basic concepts as well as tips and examples for doing good public speaking which is expected to encourage students' confidence in speaking Mandarin in public. Understanding the structure of public speaking and doing repetitive exercises can help improve students' skills. The evaluation is carried out through a structured assessment of the accumulation of class participation, project assignments, quizzes, and mid-term as well as final examinations.</p> <p>Intended Learning Outcomes: ILO 2 Students are able to apply theoretical concepts of Chinese language (linguistics), teaching, literature, and culture (history) ILO 3 Students are able to analyse and demonstrate aspects of Chinese language (linguistics), teaching, literature, and culture (history) ILO 6 Students are able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology ILO 8 Student demonstrate, maintain, and develop their quality performance independently and in groups ILO 10 Students are able to be responsible for the achievement of work results and carry out a self-evaluation process for the teamwork under his responsibility, and are able to manage learning independently</p> <p>Course Learning Outcomes 1. Students are able to understand the theory of public speaking so that they can apply them using Chinese 2. Students are able to practise and apply public speaking theory in various events using Chinese</p>				
4	<p>Course content</p> <p>1. Week 1: Introduction to public speaking Students understand the benefits of taking public speaking course and the benefits of being involved in public speaking.</p> <p>2. Week 2: Types of public speaking in everyday life Students understand three types of public speaking in everyday life: informative, persuasive, and recreational.</p> <p>3. Week 3: Audience Analysis Students are able to understand the characteristics and needs of the audience, as well as appropriate topics presented in public speaking.</p> <p>4. Weeks 4-5: Creating the introduction Students are able to make and practise effective introductions and attract listeners to initiate conversations. Assignment 1 week 4: Students make a draft to do an introduction to start the conversation Assignment 2 weeks 5: Students exchange their work to get feedback from their peers (peer review)</p> <p>5. Week 6-7: Conclusion Students are able to make and practise effective conclusions and attract listeners at the end of the conversation. Assignment 3 weeks 6: Students draft a conclusion to end the conversation</p>				

	<p>Assignment 4 weeks 7: Students exchange their work to get feedback from their peers (peer review)</p> <p>6. Week 8: Midterm Examination (take home project)</p> <p>7. Week 9: Planning Effective Speech in Public Speaking Students are able to elaborate on making public speaking texts using appropriate sentences in Mandarin.</p> <p>8. Week 10-11: Informative Talk Students are able to create and practise informative speeches that are effective and interesting for the audience.</p> <p>9. Sunday 12-13: Persuasive Speech Students are able to create and practise persuasive speeches that are effective and attractive to the audience.</p> <p>10. Week 14: Speeches for Certain Activities Students are able to create and practise speeches for certain activities that are effective and interesting for the audience.</p> <p>11. Week 15: Public Speaking Practise Students are able to practise and apply public speaking theory in public speaking using Mandarin. These practices count as quiz scores.</p> <p>12. Week 16: Final Examination (examination is in the form of hands-on practise)</p>						
4	<p>Teaching methods</p> <p>The learning method of this course refers to an active learning strategy that is carried out with active student involvement and mutual collaboration based on inquiry activities. Students actively seek various relevant reference sources, while lecturers provide stimulus and act as facilitators during the lecture process.</p>						
5	<p>Assessment methods</p> <p>The test/evaluation method is carried out through structured assignments, quizzes, mid-semester examination, final semester examination, as well as class participations. The final grade of this course is obtained through the formula or calculation below.</p> <p>FS = 0,05 P + 0,15 Q + 0,25 ST + 0,25 ME + 0,30 FE</p> <p>Notes:</p> <table border="0"> <tr> <td>FS = Final Score</td> <td>ST = Structured Tasks</td> </tr> <tr> <td>P = Participation</td> <td>ME = Midterm Exams</td> </tr> <tr> <td>Q = Quiz</td> <td>FE = Final Exams</td> </tr> </table> <ol style="list-style-type: none"> Class attendance and participation: This assessment is taken from the presence and participation of students through the meetings as well as the question-and-answer sessions and discussions starting from meeting 1-15. Quiz: Quiz is only conducted once in a semester at the 15th meeting in the form of a written test. The materials for this quiz are taken from materials in meeting 9-14. The quiz is intended to discover students' understanding during learning Structured assignments: The assessment is taken from students' assignments from meeting 1-15. There are 2 structured assignments in groups which are all relevant to the topic of this course. More details can be seen in the assignment guidelines. Midterm Examination: The examination is held at the 8th meeting in the form of a written test. The test questions are taken from materials in meeting 1-7. Final Examination: Final Examination is held at the 16th meeting in the form of an individual project. Students write an article on semantics and pragmatics in Mandarin with themes that they can choose individually 	FS = Final Score	ST = Structured Tasks	P = Participation	ME = Midterm Exams	Q = Quiz	FE = Final Exams
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What follows is the summary of the Assessment:

Assessment Task	Task Type	Due	Percentage
Class participation	Individual	Meetings 1-7 and meetings 9-15	5% (@meeting = 0,35%)
Individual Work 1	Individual	Meeting 4	6,25%
Individual Work 2	Individual	Meeting 6	6,25%
Group work 1	Group	Meeting 5	6,25%
Group work 2	Group	Meeting 7	6,25%
Midterm Examination	Individual	Meeting 8	25%
Quiz 1	Individual	Meeting 15	15%
Final Examination	Individual	Meeting 16	30%
TOTAL			100%

6 This module is used in the following degree programmes as well: (No)

7 Responsibility for module: -

8 Other information:

Hamilton, C. 2013. Communicating for Results: A Guide for Business and the Professions. Stamford: Cengage Learning.

Samovar, L. A., & McDaniel, E. R. (2007). Public speaking in a multicultural society. Los Angeles, CA: Roxbury.

读报纸学中文：汉语报刊阅读. 中级

Appendix 1. Assessment of Achieved Intended Learning Outcomes

Week	ILO	CLO	LLO	Form of Assessment	Weight (%)	LLO Weight (%)
1	2, 3, 6, 8, 10	1,2	1	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
2	2, 3, 6, 8, 10	1,2	2	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
3	2, 3, 6, 8, 10	1,2	3	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
4	2, 3, 6, 8, 10	1,2	4	Class Participation	0,35%	12,24%
				Individual Work 1	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
5	2, 3, 6, 8, 10	1,2	4	Class Participation	0,35%	12,24%
				Group Work 1	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
6	2, 3, 6, 8, 10	1,2	5	Class Participation	0,35%	12,24%
				Individual Work 2	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
7	2, 3, 6, 8, 10	1,2	5	Class Participation	0,35%	12,24%
				Group Work 2	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
8	2, 3, 6, 8, 10	1,2	1-5	Midterm Examination		
9	2, 3, 6, 8, 10	1,2	6	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
10	2, 3, 6, 8, 10	1,2	7	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
11	2, 3, 6, 8, 10	1,2	7	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
12	2, 3, 6, 8, 10	1,2	8	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
13	2, 3, 6, 8, 10	1,2	8	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
14	2, 3, 6, 8, 10	1,2	9	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
15	2, 3, 6, 8, 10	1,2	10	Class Participation	0,35%	17,5%
				Quiz	15%	
				Final Examination	2,14%	
16	2, 3, 6, 8, 10	1,2	1-10	Final Examination		
					100%	