Module/ Course Title: Chinese for Tourism					
Module/ Course code SBC61103	**Student workload** 8.5 hours per week	**Credits (sks/ECTS)** 3 CU x 1.5 = 4.5 ETC	**Semester** 7	**Frequency** 3 CU x 16 = 48	**Duration** 16 meetings
1	**Types of courses** Coursework		**Contact hours** 3 CU x 50 minutes = 150 = 2.5 hours per week	**Independent study** 3 CU x 120 minutes = 360 minutes = 6 hours	**Class size** 30 students
2	**Prerequisites for participation** -				
3	**Learning outcomes** **Course Description:** This course aims to introduce students to the work field in tourism industry. Through this course, students will understand the terms of using Chinese for tourism industry, understand the concept of tourism, and understand the potential of tourism both in Indonesia and China. In order to improve students' ability to communicate in Chinese for tourism terms, this course is formed with two learning models, namely theory class and practice. Assessments in this course include attendance, participation in class, task, quiz, mid-test, and final test. **Programme Learning Outcomes (PLO)** PLO 1: Graduates who have good academic knowledge and understanding in Chinese studies and other related fields that have contributed to National Aspiration. PLO 2: Graduates who are intellectually and practically skilled and prioritize professionalism and work ethic. PLO 3: Graduates who are capable of good communication and have social entrepreneurial and leadership traits. **Intended Learning Outcomes (ILO)** (ILO-4) Able to apply ideas in entrepreneurship and non-entrepreneurial activities in the fields of language, tourism, as well as business and offices; (ILO-5) Able to behave and communicate well and contribute to cross-cultural and international team work; (ILO-6) Able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology; (ILO-7) Able to comprehend ethical and professional responsibilities in the application of science and technology and their impact on the natural and social environment; (ILO-9) Able to make appropriate decisions in the context of solving problems in their area of expertise, based on the results of information and data analysis;					
4	**Subject aims/ Content** 1. Students understand the tourism industry and its development in general. 2. Students are able to understand and use vocabulary, conversation or context regarding Chinese for culinary tourism, as well as the potential for developing culinary tourism in Indonesia and China. 3. Students are able to understand and use vocabulary, conversation or context regarding Chinese for flight services, as well as the potential for developing flight services in Indonesia and China. 4. Students are able to understand and use vocabulary, conversation or context regarding Chinese for hospitality and the potential for developing hospitality industry in Indonesia and China. 5. Students are able to understand and use vocabulary, conversation or context regarding Chinese for travel industry and the potential for developing travel industry in Indonesia and China. 6. Students are able to write script and make advertisement for culinary tourism, flight services, hospitality industry, and travel industry. 7. Students are able to make virtual tour video in Chinese for travel and hospitality industry. **Course content** **Meeting 1:** 1. Introduction to tourism and development in general. **Meeting 2:**					

	2. Potential tourism destination development in Indonesia and China **Meeting 3:** 3. Potential hospitality development in Indonesia and China **Meeting 4:** 4. Potential culinary tourism development in Indonesia and China **Meeting 5:** 5. Potential development of travel industry in Indonesia and China **Meeting 6:** 6. Potential development of flight services in Indonesia and China **Meeting 7:** 7. Indoneisa-China tourism advertising **Meeting 8: Mid-Test** **Meeting 9:** 8. Chinese for tour guides **Meeting 10:** 9. Chinese for hospitality **Meeting 11:** 10. Chinese for culinary **Meeting 12:** 11. Chinese for traveling **Meeting 13:** 12. Chinese for flight services **Meeting 14:** 13. Writing a marketing script and making a virtual tour video in Chinese for hospitality industry **Meeting 15:** 14. Writing a marketing script and making a virtual tour video in Chinese for travel industry **Meeting 16: Final Test**
5	**Teaching methods** The teaching method used is Contextual Learning, the lecturer provides several materials to the students, such as a list of vocabulary that must be memorized and understood its meaning, then the lecturer provides paragraphs and dialogue texts which will later be used as the main learning material. In addition to Contextual Learning, this course uses Team Based Project teaching method, students form groups of 2 or more by doing or completing the assigned tasks within the allotted time.

6	**Assessment methods**
	1. Class Participation
	   Assessment is based on students' participation from meetings 1-15.
	
	2. Midterm Exam
	   The exam is held on meeting 8 in the form of a written test. The material is taken from meetings 2-7. Students do the test including Mandarin for Tourism. The assessment is based on the accuracy in answering questions.
	
	3. Final Exam
	   The exam is held on meeting 16 in the form of a written test. Students do the test including Mandarin for Tourism. The assessment is based on the accuracy in answering questions.
	The test/evaluation method is carried out through structured task, quiz, mid-semester examination, final semester examination, as well as class participation. The final grade of this course is obtained through the formula or calculation below.
	
	FS = 0,10 P + 0,40 ME + 0,50 FE
	
	Notes:
	FS = Final Score
	P = Participation
	ME = Midterm Exam
	FE = Final Exam

Assessment summary:

Assessment task	Task type	Weighting
Participation	Formative, individual	20%%
Project	Individual, Formative	30%
Quiz	Individual, Review	10%
Task	Individual, Review, Summative	
Mid-Test	Summative, review, individual	15%
Final Test	Summative, project, individual	15%

7	**This module is used in the following degree programmes as well: (No)**
8	**Teachers: Team**
9	**Other information:** Lectures use primary references such as journals, books and learning resources as follows. 1. 刘兆熙. 2010. 旅游汉语. 上海： 上海大学出版社 2. https://www.qunar.com/

Assessment of Achieved Intended Learning Outcomes

Week	ILO	CLO	LLO	Indicator	Form of Assesment		Weight (%)	LLO Weight (%)
1	1, 2,3	1,2,3, 8	1	I-1.2 I-1.2	Class			
2	1,2,4, 5,6	1,2	1	2,3	Class		15	
3	1,2,4, 5,6	1,2	2,3	4,5	Class			
4	1,2,4,5, 6	1,2	4,5	6,7	Class P		1	
5	1,2,4,5, 6	1,2	6,7	8,9	Class P		1	
6	1,2,4,5, 6	1,2	8,9	10,11	Class P		1	
7	1,2,4,5, 6	1,2	1,9		Class P		1	
8	1,2,4, 5,6	1,2	1,9		Mid-Test		25	44
9	1,2,4, 5,6,7	1,2,3	10,11	12,13	Class P		1	
10	1,2,4, 5,6,7, 8	1,2,3	12,13	14,15	Class		20	
11	1,2,4,5, 6,7,8	1,2,3	14,15,16	16,17	Class P		1	
12	1,2,4,5, 6,7,8	1,2,3	17,18,19	18,19	Class P		1	
13	1,2,4,5, 6,7,8	1,2,3	21,21,22	20,21	Class P		1	
14	1,2,4,5, 6,7,8	1,2,3	10-22	22	Class P		1	
15	1,2,4,5, 6,7,8	1,2,3	10-22	22	Class P		1	
16	1,2,4, 5,6,7, 8	1,2,3			Final Test		30	56
							100	100