

Module/Course Title : Chinese for Public Speaking					
Module /Course code SBC62137	student workload 5,6 hours per week	Credits (credits/ECTS) 2 CU x 1,5 = 3 ECTS	Semester 6	Frequency 2 CU x 16 = 32	duration 16 meeting (s)
1	Types of courses Elective Coursework	contact hours 2 CU x 50 minutes = 100 = 1,6 hours per week	independent study 2 CU x 120 minutes = 240 minutes = 4 hours	class size 30	
2	Prerequisites for participation -				
3	Learning outcomes Course Description: The Public Speaking course is designed to equip students to practise public speaking in Mandarin, as well as aid students to understand the theoretical framework and structure of public speaking. This course facilitates students with basic concepts as well as tips and examples for doing good public speaking which is expected to encourage students' confidence in speaking Mandarin in public. Understanding the structure of public speaking and doing repetitive exercises can help improve students' skills. The evaluation is carried out through a structured assessment of the accumulation of class participation, project assignments, quizzes, and mid-term as well as final examinations. Intended Learning Outcomes: ILO 2 Students are able to apply theoretical concepts of Chinese language (linguistics), teaching, literature, and culture (history) ILO 3 Students are able to analyse and demonstrate aspects of Chinese language (linguistics), teaching, literature, and culture (history) ILO 6 Students are able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology ILO 8 Student demonstrate, maintain, and develop their quality performance independently and in groups ILO 10 Students are able to be responsible for the achievement of work results and carry out a self-evaluation process for the teamwork under his responsibility, and are able to manage learning independently Course Learning Outcomes 1. Students are able to understand the theory of public speaking so that they can apply them using Chinese 2. Students are able to practise and apply public speaking theory in various events using Chinese				
4	Course content 1. Week 1: Introduction to public speaking Students understand the benefits of taking public speaking course and the benefits of being involved in public speaking. 2. Week 2: Types of public speaking in everyday life Students understand three types of public speaking in everyday life: informative, persuasive, and recreational. 3. Week 3: Audience Analysis Students are able to understand the characteristics and needs of the audience, as well as appropriate topics presented in public speaking. 4. Weeks 4-5: Creating the introduction Students are able to make and practise effective introductions and attract listeners to initiate conversations. Assignment 1 week 4: Students make a draft to do an introduction to start the conversation Assignment 2 weeks 5: Students exchange their work to get feedback from their peers (peer review) 5. Week 6-7: Conclusion Students are able to make and practise effective conclusions and attract listeners at the end of the conversation. Assignment 3 weeks 6: Students draft a conclusion to end the conversation				

take Quiz 1 along the semester. The score will be provided based on the answer key for the quizzes.

6. Midterm Exam

This test may motivate students to look through and revise the previously learnt results in the material that has been given. As such, taking exams motivates the students to look for study tips and improve their studying skills, while also helping them develop self- discipline and self-organization. The score will be provided based on the answer key for the test.

7. Final Exam

This test may motivate students to look through and revise the previously learnt results in the material that has been given. As such, taking exams motivates the students to look for study tips and improve their studying skills, while also helping them develop self- discipline and self-organization. The score will be provided based on the answer key for the test.

8. Project

Students successfully demonstrated a deep understanding of the concepts related to the topic. They were able to carefully design and execute the project. Students also demonstrated good teamwork skills.

1.

What follows is the summary of the Assessment:

Assessment Task	Task Type	Percentage
Class participation	Individual	25%
Project	Group	25%
Task	Group	10%
Midterm Examination	Individual	15%
Quiz	Individual	10%
Final Examination	Individual	15%

6 This module is used in the following degree programmes as well: (No)

7 Responsibility for module: -

8 Other information:

Hamilton, C. 2013. Communicating for Results: A Guide for Business and the Professions. Stamford: Cengage Learning.

Samovar, L. A., & McDaniel, E. R. (2007). Public speaking in a multicultural society. Los Angeles, CA: Roxbury.

读报纸学中文：汉语报刊阅读. 中级

Appendix 1. Assessment of Achieved Intended Learning Outcomes

Week	ILO	CLO	LLO	Form of Assessment	Weight (%)	LLO Weight (%)
1	2, 3, 6, 8, 10	1,2	1	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
2	2, 3, 6, 8, 10	1,2	2	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
3	2, 3, 6, 8, 10	1,2	3	Class Participation	0,35%	6%
				Midterm Examination	3,5%	
				Final Examination	2,14%	
4	2, 3, 6, 8, 10	1,2	4	Class Participation	0,35%	12,24%
				Individual Work 1	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
5	2, 3, 6, 8, 10	1,2	4	Class Participation	0,35%	12,24%
				Group Work 1	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
6	2, 3, 6, 8, 10	1,2	5	Class Participation	0,35%	12,24%
				Individual Work 2	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
7	2, 3, 6, 8, 10	1,2	5	Class Participation	0,35%	12,24%
				Group Work 2	6,25%	
				Midterm Examination	3,5%	
				Final Examination	2,14%	
8	2, 3, 6, 8, 10	1,2	1-5	Midterm Examination		
9	2, 3, 6, 8, 10	1,2	6	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
10	2, 3, 6, 8, 10	1,2	7	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
11	2, 3, 6, 8, 10	1,2	7	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
12	2, 3, 6, 8, 10	1,2	8	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
13	2, 3, 6, 8, 10	1,2	8	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
14	2, 3, 6, 8, 10	1,2	9	Class Participation	0,35%	2,5%
				Final Examination	2,14%	
15	2, 3, 6, 8, 10	1,2	10	Class Participation	0,35%	17,5%
				Quiz	15%	
				Final Examination	2,14%	
16	2, 3, 6, 8, 10	1,2	1-10	Final Examination		
					100%	